

SPORTS AND FITNESS MANAGEMENT/BUSINESS ADMINISTRATION B.S./M.B.A.

The BS Sport and Fitness Management program prepares individuals to apply business, coaching, and physical education principles to the organization, administration and management of athletic programs and teams, fitness/rehabilitation facilities and health clubs, sport recreation services, and related services. Includes instruction in program planning and development; business and financial management principles; sales, marketing and recruitment; event promotion, scheduling and management; facilities management; public relations; legal aspects of sports; and applicable health and safety standards.

The BS/MBA program combines the 4-year BS Sport and Fitness Management degree with the current MBA degree. This combined 5-year degree allows students to complete both degrees in a total of 11 semesters, which includes one summer semester. At the end of 4 years students will have completed 3 graduate level MBA courses which will fulfill the requirement of taking three upper level management electives in the Baccalaureate level program. These 3 graduate level MBA courses count toward the BS degree requirements as well as toward the MBA degree requirements (i.e., they double count). Both of these programs will be offered in classroom based and online formats, students would have many options of modes of completion.

Both the B.S. Sport and Fitness Management and the MBA are accredited by the International Accreditation Council for Business Education (IACBE). (<http://iacbe.org/>)

Code	Title	Credits
	General Education Requirements	30
	Major Requirements (includes 9 MBA credits)	60
	Major Requirements that Count as Liberal arts and Science	18
	Liberal Arts and Science Electives	12
	Additional MBA Requirements	27
Total Credits		147

Code	Title	Credits
ACC-211	Principles of Accounting I	3
ACC-212	Principles of Accounting II	3
SFM-307	Sports & Fitness Management	3.0
SFM-351	The Business of International Sport	3.0
ECO-201	Macroeconomics	3
SFM-361	The Economics of Sports and Fitness	3.0
ECO-202	Microeconomics	3
ECO-207	Statistics	3
HRM-309	Principles of Human Resources Management	3
LAW-303	Business Law I	3
MGT-304	Communicating in Organizations	3
MGT-315	Financial Management	3
MGT-316	Pc & E-Commerce for Managers	3
MGT-444	Internship	3
MKT-304	Principles of Marketing	3
PSY-320	Sport Psychology	3

SOC-101	Principles of Sociology	3
SOC-312	Sociology of Sports and Phys Activity	3
SFM-350	Sports Operations	4
SFM-356	Technology in Sports Management	4
SFM-360	Sports Law	4
SFM-400	Sports and Fitness Management Capstone	3
MBA courses that count towards SFM electives		
MBA-501	Business Methods Statistics	3
MBA-603	Financial & Management Accounting	3
MBA-604	Human Resources Management	3
Additional MBA Requirements		
MBA-602	Theories of Economics	3
MBA-606	Operations Management	3
MBA-611	Organizational Leadership	3
MBA-612	Legal Environment in Business	3
MBA-615	Marketing Management	3
MBA-616	Corporate Finance	3
MBA-623	Special Topics in Business Management	3
MBA-624	Global Supply Chain Management	3
MBA-655	Strategic Management	3
Total Credits		105

MBA 501 Business Math and Stats (counts as a SFM/MGT elective toward the BS)

MBA 603 Financial & Managerial Accounting (counts as a SFM/MGT elective toward the BS)

MBA 604 Human Resource Management (counts as a SFM/MGT elective toward the BS)

Regulations

To be in good standing, students must do the following:

For all coursework at the 100 to 400 levels

1. Maintain term (semester/summer) GPA of 2.5 and cumulative GPA of 3.0.
2. Maintain a minimum grade of C in all 100- to 400-level courses required in the major and for all other courses required for the major.
3. Undergraduate program students experiencing academic difficulties may be required to decelerate their progress until an acceptable level of general academic performance is achieved. Permission to decelerate in the program must be obtained from the chair of the department of business.
4. Students at the undergraduate level can be placed on program probation a maximum of two consecutive terms or a total of three nonconsecutive terms. Students who exceed these limits are dismissed.

For all Graduate level coursework in the program (All MBA courses)

In addition to the general academic regulations, all full-time and part-time students must meet the academic regulations listed below:

A student must maintain a minimum semester/summer and cumulative graduate G.P.A of at least 3.0.

Course grades below "C" do not count toward MBA graduation requirements.

Any student who earns a grade below that of "C" in any required MBA/graduate course must repeat the course and earn a grade of "C" or above. Students who earn a grade below "C" in any course may repeat that course one time. Students failing to earn a grade of "C" or above in the repeated course will be academically dismissed from the MBA program.

Any student who fails to achieve a minimum semester/summer or cumulative graduate 3.0 G.P.A. and/or who has earned more than two grades below "C" at the completion of the term (Spring, Summer, Fall), will be placed on academic probation. Students can be on probation for one term (Spring, Summer, Fall). Probation is for one full-time term. Dismissal occurs if, within the one term probation period, program requirements are not met (graduate GPA 3.0, and no more than two courses below a grade of "B").

Graduation requirements can be met if a student has a cumulative graduate G.P.A. of at least 3.0 and has no more than two required MBA/graduate courses below the grade of "B" (and at or above the grade of "C").

Students who fail to achieve a minimum grade of "B" for more than two MBA/graduate courses will be required to repeat one or more of those courses to achieve the minimum graduation requirements of a cumulative graduate 3.0 G.P.A. and no more than two courses with grades below "B" (and at or above the grade of "C"). Students who earn a grade below "B" in any course may repeat that course one time. If a student has more than two courses below the grade of "B", repeats one or more of those courses, and fails to earn a grade of "B" or above in the repeated course/s will be academically dismissed from the program.

Incoming freshman may apply for this program as with the following admissions standards:

1. Combined SAT scores of at least 1,080 (math and verbal) or 21 ACT (Test scores are optional)
2. A high school average of at least 85 percent

Students must also demonstrate successful completion of two years of mathematics. Although D'Youville does not mandate that letters of recommendation or a letter of intent to study a specific discipline be included with the application, students applying to the BS Sport and Fitness Management/MBA dual degree program are strongly advised to include these documents with their application.

Transfer students (internal and external) may apply for this program with the following admissions standards:

A minimum GPA of 2.5.

Transfer students are also strongly advised to include letters of recommendation and a letter of intent with their application.

Students with a GPA of lower than 2.5 may be considered for conditional acceptance on an individual basis. Conditionally accepted students can matriculate after completing four undergraduate or graduate courses, as appropriate, with a grade of B or better.

Students in the 4-year B.S. Sport and Fitness Management program who are considering applying for transfer to this program are encouraged to talk to their academic advisor before the start of their 6th semester of full-time study.