

MASSAGE THERAPY AND WELLNESS MANAGEMENT B.S.

Massage therapy education is traditionally delivered as a stand-alone certificate or AAS program while wellness management is delivered as a stand-alone bachelor's degree. The first of its kind, this bachelor's level program combines both a wellness management and massage therapy cluster to expand the opportunities for graduates across both fields.

The massage therapy core satisfies all NYSED requirements to sit for the board exam and for subsequent licensure. The wellness management core includes general business management education as well as industry-specific areas of sport and fitness management, wellness programming, and wellness management.

Graduates will be prepared to find employment as massage therapists in spa, wellness, and medical settings as well as manage an independently operated massage therapy practice of their own. Additionally, graduates will also be prepared to secure employment in the health and wellness industry in areas such as wellness center management, corporate wellness and as wellness coordinators.

First Year		
Fall		Credits
FYE-100	Life Unpacked	2
BIO-107	Human Anatomy & Physiology I	3
BIO-107L	Human Anatomy & Physiology Laboratory	1
MTW-110	Hygiene and Safety	2
MTW-103	Palpation Lab	1
MTW-120	Western Techniques I	4
MTW-112	Injury Prevention and Self-Care	2
Credits		15
Spring		
BIO-102	Introductory Biology II	4
BIO-102L	Intro Bio Lab II	0
BIO-108	Human Anatomy & Physiology II	3
BIO-108L	Human Anatomy & Physiology II Lab	1
MTW-121	Western Techniques II: Clinical Application	4
MTW-121L	Western Techniques II: Clinical Application Lab	2
MTW-115	Massage Therapy Business and Ethics	2
HP-203	Medical Terminology	1
Credits		17
Second Year		
Fall		
BIO-226	Neuroanatomy and Neurophysiology	4
MTW-230L	Advanced Techniques & Application Lab	2
MTW-210L	Complementary Techniques and Modalities Lab	2
BIO-220	Myology I	3
BIO-220L	Myology I Lab	1
BIO-224	Pathology I	3
MTW-250	Massage Therapy Internship I	3
Credits		18
Spring		
MTW-251	Massage Therapy Internship II	3
BIO-221	Myology II	3
BIO-221L	Myology II Lab	1
BIO-225	Pathology II	3
MTW-125	Eastern Techniques: Shiatsu	4

MTW-125L	Eastern Techniques: Shiatsu Lab	1
ESS-220	Human Biomechanics	3
Credits		18
Third Year		
Fall		
MTW-130	Introduction to Wellness Management	3
MGT-305	Principles of Management	3
PHI-103 or RS-103	Ethics: Religious and Philosophical Perspectives or Ethics: Religious and Philosophical Perspectives	3
ENG-112 or HIS-112	Humanities Seminar or Humanities Seminar	3
200 Level Gen Ed		
Credits		12
Spring		
HRM-309	Principles of Human Resources Management	3
MTW-135	Wellness Programming	3
200 Level Gen Ed		
200 Level Gen Ed		
300 Level Gen Ed		
Credits		6
Fourth Year		
Fall		
PSY-425	The Science of Wellbeing	3
MGT-401	Organizational Behavior	3
MKT-304	Principles of Marketing	3
300 Level Gen Ed		
300 Level Gen Ed		
Credits		9
Spring		
MTW-450	Wellness Management Internship: Experiential Capstone	5
MKT-420	Sales Management	3
ESS-307	Sports & Fitness Management	3
LAS Elective		
Credits		11
Total Credits		106

To be in good standing, students must:

- Maintain term (semester/summer) and cumulative averages of 2.0
- Maintain a minimum grade of C in all 100- to 400-level courses required in the major and for all other courses required for the major.

Undergraduate program students experiencing academic difficulties may be required to decelerate their progress until an acceptable level of general academic performance is achieved. Permission to decelerate in the program must be obtained from the chair of the Division of Wellness and Rehabilitation.

Students at the undergraduate level can be placed on program probation a maximum of two consecutive terms or a total of three nonconsecutive terms. Students who exceed these limits are dismissed.

Admission requirements for applicants entering as freshmen are as follows:

1. A high school average of at least 80 percent

The admission requirement for transfer students is a minimum G.P.A. of 2.5. Transfer students are also strongly advised to include letters of recommendation and a letter of intent with their application. Students with a G.P.A. of lower than 2.5 may be considered for conditional acceptance on an individual basis. Conditionally accepted students can

matriculate after completing four undergraduate or graduate courses, as appropriate, with a grade of B or better.